

| NOTICE OF APPEAL FROM THE EXAMINER TO<br>THE BOARD OF PATENT APPEALS AND INTERFERENCES   |   | Docket Number (Optional)<br>16222U-012710US |
|--|---|---|
| I hereby certify that this correspondence is being filed via EFS-Web with the United States Patent and Trademark Office on June 22, 2010   | In re Application of Liane Redford  |   |
| Signature: Patricia A. Diehl/  | Application Number 10/660,211   | Filed September 10, 2003                    |
| Typed or printed name Patricia A. Diehl  | For METHOD AND SYSTEM FOR MANAGING LIMITED USE COUPON AND COUPON PRIORITIZATION |   |
|  | Art Unit 3688   | Examiner Raquel Alvarez                     |
| Applicant hereby appeals to the Board of Patent Appeals and Interferences from the last decision of the examiner.  |   |   |
| The fee for this Notice of Appeal is (37 CFR 41.20(b)(1))  | \$ 540  |   |
| <input type="checkbox"/> Applicant claims small entity status. See 37 CFR 1.27. Therefore, the fee shown above is reduced by half, and the resulting fee is:   | \$  |   |
| <input type="checkbox"/> A check in the amount of the fee is enclosed.   |   |   |
| <input type="checkbox"/> Payment by credit card. Form PTO-2038 is attached.  |   |   |
| <input type="checkbox"/> The Director has already been authorized to charge fees in this application to a Deposit Account.   |   |   |
| <input checked="" type="checkbox"/> The Director is hereby authorized to charge any fees which may be required, or credit any overpayment to Deposit Account No. 20-1430.                              |   |   |
| <input checked="" type="checkbox"/> A petition for an extension of time under 37 CFR 1.136(a) (PTO/SB/22) is enclosed.   |   |   |
| WARNING: Information on this form may become public. Credit card information should not be included on this form. Provide credit card information and authorization on PTO-2038.                       |   |   |
| I am the   | /Nimesh Gupta/  |   |
| <input type="checkbox"/> applicant/inventor.   | Signature   |   |
| <input type="checkbox"/> assignee of record of the entire interest.<br>See 37 CFR 3.71. Statement under 37 CFR 3.73(b) is enclosed.<br>(Form PTO/SB/96)  | Nimesh Gupta  |   |
| <input checked="" type="checkbox"/> attorney or agent of record.<br>Registration number 64,937   | Typical or printed name   |   |
| <input type="checkbox"/> attorney or agent acting under 37 CFR 1.34.<br>Registration number if acting under 37 CFR 1.34.   | 415-576-0200  |   |
|  | Telephone number  |   |
|  | June 22, 2010   |   |
|  | Date  |   |
| NOTE: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required, see below*. |   |   |
| <input checked="" type="checkbox"/> *Total of 1 forms are submitted.   |   |   |